**EXPRESSION OF INTEREST**

**Call for strategic project proposals:**

**Enhancing Mediterranean Governance**

Specific Objective 4.1:

To support the process of strengthening and developing multilateral coordination frameworks in the Mediterranean for joint responses to common challenges

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# BACKGROUND DOCUMENTS

**MED PROGRAMME**

The transnational cooperation Interreg MED Programme gathers 13 European countries from the Northern shore of the Mediterranean. The main objective of the Interreg MED programme is to promote sustainable growth in the Mediterranean area by fostering innovative concepts and practices and a reasonable use of resources and by supporting social integration through an integrated and territorially based cooperation approach.

<https://interreg-med.eu/>

**PANORAMED PLATFORM**

PANORAMED platform is an innovative project that joins 21 ministerial and regional authorities of the European States of the Mediterranean shores, from Portugal to Cyprus, including three IPA Programme States, namely Albania, Bosnia and Herzegovina, and Montenegro. The partnership is complemented by Associated partners represented by the major Mediterranean actors to concretely act complementarities and synergies in defining strategic projects and contributing to shared policies and frameworks of actions.

PANORAMED is a top down project, aimed at setting up a multilevel intergovernmental dialogue among national, regional, European and international key Mediterranean actors.

The overarching goal of this top down governance initiative is to reinforce the capacity of national and public authorities to contribute in a coordinated way to current and future strategies and initiatives at Mediterranean basin level. Contextually the aim is to enhance their capacity to liaise related developments with national and regional policies and multiannual action plans to enhance complementarities and facilitate a more informed alignment of diverse public funds.

Within its activities, Panoramed platform adopts a top-down approach for the development of strategic projects in the Mediterranean region. The strategic projects are “multilevel” projects implemented by partners able to influence and define policies. The collective ownership of the strategic projects will enable them to translate into effective political leverage and showcase good examples of regional cooperation.

<https://governance.interreg-med.eu/>

**TERMS OF REFERENCES ON PRIORITY AXIS 4**

Blue bioeconomy has an anticipated high growth rate in the upcoming years. This is due to the existence of important societal needs for products/services that are created by using blue biotechnologies (food, medicines, cosmetics, tourism/leisure, biofuels, environment etc.). Beside this, biotechnologies and investments in R&I may support the revitalisation of traditional sectors (i.e. fishery) and the development of emerging ones (i.e. marine aquaculture). These sectors face growing challenges primarily due to marine environment contamination and climate change that alter marine biosystems reducing their productivity. There is a need for building metrics and indicators to better identify the crosscutting theme and to design specific tools for fostering innovation in the blue bioeconomy domain. The strategy for a sustainable blue bioeconomy in MED aims to develop a more innovative resource efficient and competitive society that promotes sustainable use of renewable resources for industrial purposes, while ensuring environmental protection.

However, a certain mismatch exists between this economic potential and political, legal, R&I, educational, infrastructural framework in Mediterranean (MED) area to harness this potential for the benefit of the MED population.

Therefore, there is a need to improve the capacities of public actors on innovation policies, strategies and actions in blue bioeconomy.

The Terms of Reference identify two topics for two strategic projects focused on enhancing opportunities in the MED based on the blue bioeconomy to generate new opportunities for sustainable and inclusive growth through the improvement of the innovation capacity (see section 3). Both strategic projects will contribute to promote the smart specialisation of the MED Area in the blue bioeconomy.

The indicative financial allocation for this Call for Proposals is about 3 M€ in total (ERDF+IPA+national co-financing). Partners are co-financed at 85%. Project budget should be between 1.5M€ and 1,6M€ in total (ERDF+IPA+national co-financing), depending on the planned activities and the partnership involved. An indicative number of 2 projects are expected to be approved.

Projects are invited to establish as starting date of the activities on September 1st, 2020 and as ending date June 30th, 2022. The duration of 22 months cannot be exceeded.

Given the top down approach adopted by the Panoramed project, the selection process will be carried out by the National Committee (NC) of the MED programme to identify potential candidates for the call, **as detailed in** **the annexed evaluation criteria**. Candidatures will be ranked based on the evaluation criteria; at the end of the process, 4 candidates + 2 reserve candidates will be selected, and will be communicated to the Joint Secretariat of the MED programme.

**CRITERIA FOR THE IDENTIFICATION OF THE MAIN PARTNERS\***

Main partners may include:

* National institutions, mainly a Ministry or a Public National Agency, in charge of the definition of policies in the fields of the call for proposal, that has promoted specific regulatory or planning initiatives and/or that is represented in international contexts with a role of responsibility and with specific experiences in the management/participation in cooperation projects (this last criteria is not compulsory but it could represent an added value);
* Regional institutions that have defined strategic plans / activities related to the two tackled themes of the call for proposals and that is represented in international contexts with a role of responsibility and with specific experiences in the management/participation in cooperation projects;
* National or regional operative organizations/Institutions/Agencies/clusters that can ensure technical specific know how in the field tackled by the TOR;
* Supranational Organizations/Institutions that play a primary role in the fields of the call for proposals representing a plurality and/or networks of public institutions and that has prepared specific documents on the strategic themes and/or implemented relevant projects at Mediterranean basin or sub-basin level.

**\* For any detailed information please refer to the ToR document related to the call.**

**CRITERIA FOR THE IDENTIFICATION OF THE ASSOCIATED PARTNERS\*\***

* Organizations/Institutions representing a category of public interests particularity relevant at national and transnational level for the tackled themes;
* National/regional Agencies, Research entities/Universities with specific technical experiences and know how in the two fields of the call for proposals;
* Organizations/Institutions/Networks playing a recognized key role in terms of policy impact, networking and concrete initiatives at EU/Mediterranean scale;
* Institutions representing Countries of the South shore of the Mediterranean.

**\*\* For any detailed information please refer to the ToR document related to the call.**

# PARTNER OPERATIONAL DETAILS

* NAME OF THE ORGANIZATION IN IT & ENGLISH
* DEPARTMENT/SECTOR
* TYPE (NATIONAL, REGIONAL, OTHER)
* CONTACT PERSON DETAILS (NAME, FUNCTION, TEL, MAIL, SKYPE)

# EXPRESSION OF INTEREST

Interest to take part in the following strategic project proposal:

□ Capacity building for action and promotion of dialogue and synergies among stakeholders of the blue bioeconomy value chain

The **main objectives** for the MED area are the following:

* Coordinated capacity building in blue bioeconomy subfields.
* Triggering interregional innovation along blue-biotechnology value chains.

The main **expected result** is the development of a model to promote interregional innovation investments projects at the Mediterranean scale, involving both shores. This implies:

• Improvement of the innovation capacity within the MED blue bioeconomy innovation ecosystem.

• A better capacity to catch opportunities at European and international level.

• Improvement of the innovation potential connected with blue biotechnologies along selected value chains at the Mediterranean level.

□ Improving the governance of innovation policies in the MED to promote the smart specialisation in the blue bioeconomy

The **main objectives** for the MED area are the following:

* The enhancement of the capacity to design and implement multilevel innovation policies and action for the blue bioeconomy.
* The strengthening of the blue bioeconomy innovation ecosystem

The main **expected result** is the articulation of a MED forum/alliance focused on blue bioeconomy to strengthen and develop dialogue and to articulate joint responses among MED actors to address SDGs. This implies:

• Mobilisation of the main MED actors and stakeholders to build the transnational MED Blue Bioeconomy Community;

• Building consensus on the most relevant MED challenges to be addressed and the priorities for joint transnational action;

• Development of methodologies and proposals to promote transnational coalitions of actors to address MED SDGs.

• Development of supporting tools to articulate collaboration to address MED SDGs, for example: mapping R&I infrastructures, mapping of technological solutions, transnational platform for exchange of knowledge, etc.

Interested to take part as:

□ LEAD PARTNER

(in this case a specific experience in the participation of cooperation projects is required)

□ PROJECT PARTNER

# PARTNER BRIEF DESCRIPTION

Please describe **your expertise** regarding the selected topics

MAX 20 LINES

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# PRIORITY DESCRIPTION

Please describe **your national/regional priorities** according the selected topic

MAX 20 LINES

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Please add documents, useful links and other (if the case)

# PROJECT AND PROGRAMME MANAGEMENT DESCRIPTION

Please describe your **experience on EU project managements**

MAX 20 LINES

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# OPERATIONAL WORKING GROUP

Please **describe the working group** dedicated to the project, already part of your organization

MAX 20 LINES

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# PROJECT IMPLEMENTATION

Please briefly describe innovative solutions to be adopted for the project implementation, by taking into account: (1) the non-exhaustive list of operational activities to be implemented by project themes (see ToR § 4.3.) and (2) the coherence with the strategies (as they are mentioned in ToR § 1.3. and § 2.1.)

If in case, mention the networks that will be activated or the NC members (and their respective territories) that will be positively affected by the suggested solutions for project implementation

MAX 30 LINES

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Please fulfil this form in all parts and send it at the following addresses:

[panoramedCCIT@regione.marche.it](mailto:panoramedCCIT@regione.marche.it)

[cooperazione.europea@agenziacoesione.gov.it](mailto:cooperazione.europea@agenziacoesione.gov.it)

Please consider that the submission of the EoI will be assessed by an Evaluation Committee.

**EoIs have to be submitted before February 4, h. 12.00.**

Selected EoI proposers will be formally and finally approved by the NC by February, 12. The selection at the EoI stage does not stand for guarantee of any final result in the official selection procedures.

The final application will have to be submitted, according to requirements and details that will be defined in the official Call for Proposal for Strategic Projects.